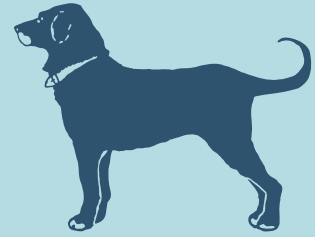




PRESENTED BY THE BLACK DOG
**BEACH ROAD
WEEKEND**
MARTHA'S VINEYARD
— AUGUST 25-27 —



BEACH ROADIES STAFF GUIDE

STAFFING MANAGER:

Julian Gladney - (912) 484-9995

jgladney@innovationae.com

STAFF COORDINATORS:

Sarah Conrad - (402) 981-0408

sconrad@innovationae.com

Cassidy Sullivan - (312) 218-6340

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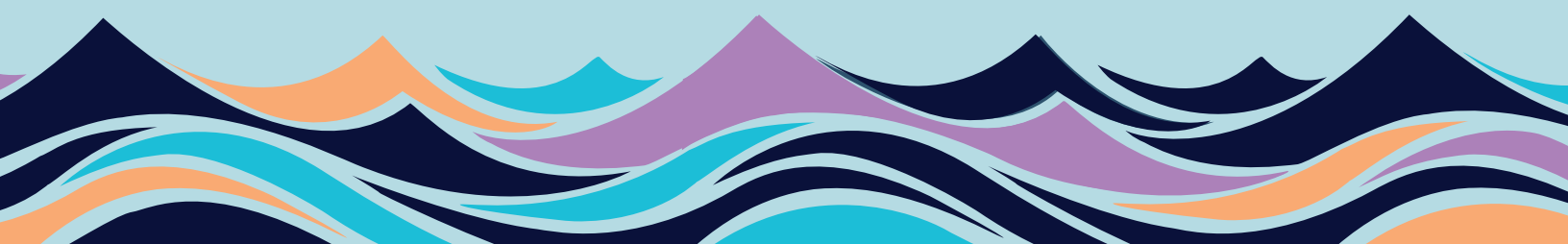


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BASIC EVENT OVERVIEW

EVENT

Beach Road Weekend 2023

EVENT DATES:

Friday, August 25th – Sunday, August 27th

LOCATION:

Veterans Memorial Park, 64 Lagoon Pond Road, Vineyard Haven, MA, 02568

ATTENDANCE:

~ 12,000 people per day

HOURS OF OPERATION

PRE-CRED PICKUP:

August 23 & 24: 2PM–6PM

GATES OPEN/CLOSE:

August 25-27: 11AM–9:30PM

BOX OFFICE:

August 25-27: 11AM–8PM

LAST HEADLINER ENDS:

August 25-27 at 8PM

WATER TAXI:

All boats depart from Tisbury Wharf at 144 Beach Road, Vineyard Haven, MA. Water taxi schedule can be found on the Beach Road Weekend website [here](#).

LAST FERRY OFF ISLAND:

Steamship Authority: Departs to Woods Hole at 9:30 p.m.

1 Water St, Vineyard Haven, MA 02568

Seastreak: Departs to New Bedford at 8:00 p.m.

1 Seaview Ave, Oak Bluffs, MA 02557

Hyline: Departs to Hyannis at 8:55 p.m.

12 Circuit Avenue Extension, Oak Bluffs, MA 02557

DRESS CODE

All Beach Roadies will be provided with a complimentary BRW Festival Staff T-shirt upon arrival for their first shift. We are asking all staff to wear shorts or pants (jeans are okay!) and a comfortable pair of closed-toe shoes. Additionally, please remember your role is front facing with guests of the festival – we encourage our staff to dress appropriately.

Please feel free to bring sunglasses and be sure to wear sunscreen! You will be on your feet in the sun for the majority of your shift, so please take the necessary precautions. Hydration stations will be available on festival grounds. We recommend our Roadies bring a reusable water bottle each day to reduce waste and stay hydrated!

STAFF MEAL BREAKS

Beach Roadies who are working a full day shift (10AM – 10PM) will receive two 1-hour meal breaks per shift. Beach Roadies working a half day for at least 6 hours will receive one 1-hour meal break for either lunch or dinner, depending on their scheduled shift.

Meals will be provided by a food vendor of your choice. Each Beach Roadie working a full-day will receive ONE (1) food vendor meal ticket at the beginning of their shift, which can be used during lunch or dinner. Any extra meals are the responsibility of the Beach Roadie. Beach Roadies working half days for at least 6 hours will still receive one 1-hour meal break, but will not receive a food vendor meal ticket. Beach Roadies should confer with their team leaders to determine exact break times.

Beach Roadies can go to the following vendors: Uncle Phil's Organic Popcorn, The Sausage Guy, Lookout Tavern, Back Door Donuts, Ahli Baba's, Poncho's, Fresh Burger Ranch, and Umami Bites.

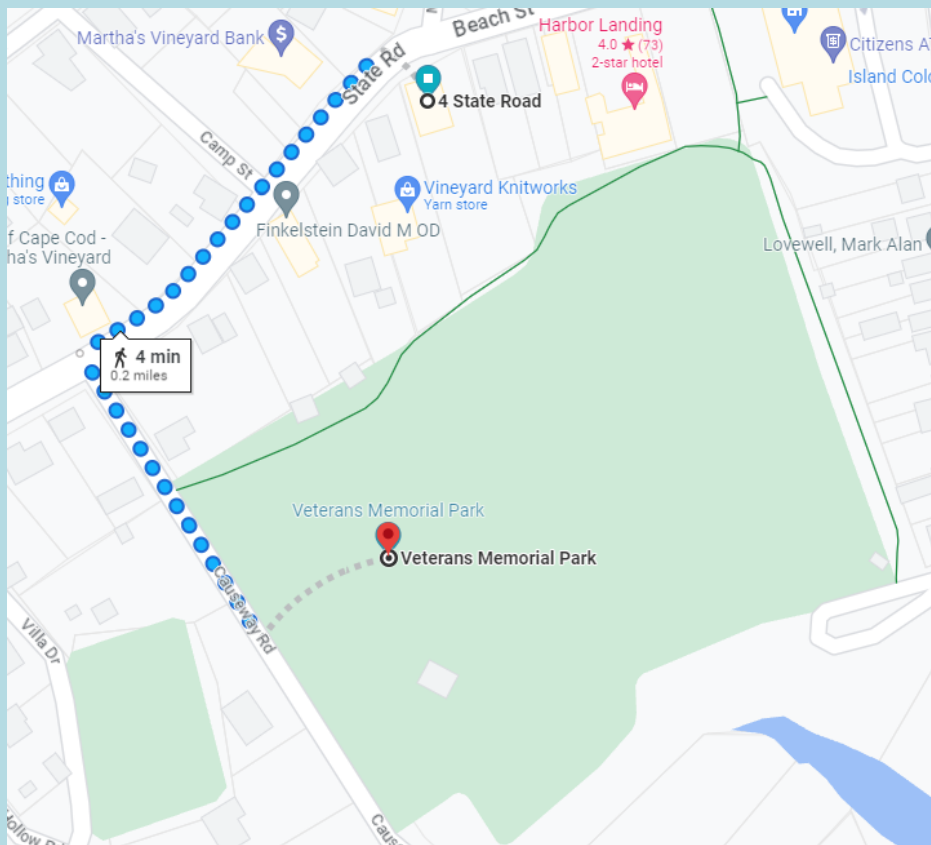
CONTACT LIST

NAME	ROLE	PHONE #
Julian Gladney	Staffing Manager	(413) 717-0183
JB Blau	Bartenders	(508) 560-1932
Andy Friedlander	Ticketing Manager	(972) 948-5347
Anna Borofsky	Clean Vibes	(802) 238-9143
Henry Olson	Info Booth	(952) 688-8898
Janice Keith	Merchandise	(270) 223-7685
Nikki R.	Shuttles	(262) 719-8313
Stacie Darr	Site Manager	(843) 494-2543
Cassidy Sullivan	Staff Check-In	(312) 218-6340
Sarah Conrad	Staff Check-In	(402) 981-0408
Blair Hunt	VIP Experience	(978) 697-6311
Kirsten Calabrese	Staff Catering	(773) 671-6411
Charlie Elliott	Concessions/Water & Ice Runners	(484) 919-2878
Laura Grunfeld	Accessibility/ADA	(413) 717-0183
Erin Dickey	Box Office/Creds Manager	(240) 401-5752

CHECK-IN

Check-in for Beach Roadies working the festival will take place across from the festival grounds at the Educomp Building on 4 State Road, Vineyard Haven, MA, 02568. Upon arrival, you will approach the check-in table and provide the team with your name and shift time for the day. If you were not present for the Beach Roadie Meet & Greet, you will be given your staff T-shirt. You will use your unique Homebase pin number to clock in on the provided iPads before being given specific instructions on where to report for your shift.

On the first day of the festival (August 25th), Roadies are expected to check-in with team leaders 30 minutes prior to their scheduled shift time. For example, if your shift starts at 10AM, please arrive to the check-in table by 9:30AM. The below picture shows how to get from the Old Educomp Building (4 State Road) to the entrance of the festival.



SITE MAP



BEACH ROAD WEEKEND MAP KEY



BOX OFFICE /
CREDENTIAL PICKUP



21+ WRISTBAND



INFORMATION
LOST & FOUND



BEACH CLUB
ENTRANCE



BEACH CLUB / SKYDECK
CONCIERGE



BEACH CLUB



SANDBAR ENTRANCE



PREMIUM &
MEZZANINE DECKS



CHAIR & BLANKET ZONE



FOOD
VENDORS



BEVERAGES



MERCHANDISE



CRAFT & RETAIL
VENDORS



HYDRATION
STATION



ACCESS &
FAMILY CENTER



SHADED AREA



LOCKER STORAGE



RESTROOMS



MEDICAL



EMERGENCY EXIT



ACCESS CENTER
VIEWING PLATFORM



SHUTTLE PICKUP



VINEYARD HAVEN
STEAMSHIP FERRY
TERMINAL



DILLON'S SMALL BATCH



WINDY VILLAGE
WELLNESS



SOJOURN POTTERY



LAND ROVER



THE BLACK DOG



VINEYARD WIND



MV RADIO



GRAY WHALE GIN



JOSH CELLARS WINE



FISHERS ISLAND
LEMONADE



DEEP EDDY VODKA



BLADE AND BOW



NEW BELGIUM



AUCTION

Please make a special note of where the emergency exit is located, denoted on the map above as "EE," as well as the where medical tent resides, denoted on the map above as a red cross.

JOB DESCRIPTIONS & EXPECTATIONS

ACCESSIBILITY

Support our accessibility (ADA) program by assisting guests with disabilities as needed

HYDRATION STATION

Monitor free water refill stations and assist patrons as needed

ID CHECK

Use festival provided ID scanner to verify 21+ patrons; place 21+ wristband on verified guests

INFO BOOTH

Accurately answer patron questions and provide festival information; assist with lost & found

MERCHANDISE SELLER

Sell festival and artist merchandise to patrons; operate POS system provided by festival

WATER & ICE RUNNERS

Utilize festival provided golf cart to deliver water and ice as instructed by the Concessions Manager

VIP EXPERIENCE

Support VIP-related operations in the Skydeck and Beach Club with first-class customer service; maintain cleanliness of VIP areas

TICKET SELLER

Sell tickets and/or upgrades to patrons; issue Will Call Tickets

TICKET SCANNER

Scan entry tickets with festival provided ticket scanner

SHUTTLE

Ensure that only those with the correct credentials ride the shuttle

NEIGHBORHOOD AUDIO

Monitor neighborhood sound levels via app and record sound levels on spreadsheet

GETTING HERE

While most of you have on-island accommodations, the closest ferry terminal to the festival is the Vineyard Haven terminal. Please note that the last ferry off the island leaves at 9:30 p.m., and spaces may be limited. For more information on ferry arrival and departure times as well as reservation information, please check the 'Getting There' page on the BRW website, or click [here](#).

There will not be any car, bus, or RV parking available on-site, so please plan accordingly. Bike parking will be available at 44 Lagoon Pond and 61 Beach Road, approximately two blocks from Veterans Memorial Park. Additionally, for those working modified hours or half days, shuttle pickups start at 10:00 AM and end at 10:00 PM. Your staff t-shirt will serve as your shuttle ticket so please feel free to utilize that option. For going home via public transportation, please visit the **Martha's Vineyard Transit Authority website** for a full schedule of buses. Rideshare and taxis will also be available on the island.

CREDENTIALS

Your staff t-shirt will serve as your credential for the weekend. You will not receive a separate wristband or lanyard. It is important that you do not lose the shirt we provide you with, as this will not only grant you access to the festival grounds, but also to meal/break areas and shuttles.

All Access areas are off limits to Beach Roadies. Anyone who misuses their credential will be asked to leave the festival. Please make sure to stay on your job post until you are asked to leave by your team leader.

AUGUST 25

TIME	MVYRADIO STAGE	VINEYARD WIND STAGE
11:00	DOORS	
12:00-12:45		MAGGIE ROSE
12:45-1:30	JOHN HIATT	
1:30-2:15		KEVIN MORBY
2:15-3:15	MARY CHAPIN CARPENTER	
3:15-4:15		CAAMP
4:15-5:15	THE HEAD AND THE HEART	
5:15-6:30		PATTI SMITH AND HER BAND
6:30-8:00	BON IVER	

All times subject to change

AUGUST 26

TIME	MVYRADIO STAGE	VINEYARD WIND STAGE
11:00	DOORS	
12:00-12:45		NEIGHBOR
12:45-1:30	TWIDDLE	
1:30-2:15		CORY WONG
2:15-3:15	ST. PAUL & THE BROKEN BONES	
3:15-4:15		SAMMY RAE & THE FRIENDS
4:15-5:15	GARY CLARK JR.	
5:15-6:30		DISPATCH
6:30-8:00	MUMFORD & SONS	

All times subject to change

AUGUST 27

TIME	MVYRADIO STAGE	VINEYARD WIND STAGE
11:00	DOORS	
12:00-1:00	CROOKED COAST	
1:00-2:00		GREGORY PORTER
2:00-3:00	ALVVAYS	
3:00-4:00		DINOSAUR JR.
4:00-5:15	REGINA SPEKTOR	
5:15-6:30		JAPANESE BREAKFAST
6:30-8:00	LEON BRIDGES	

All times subject to change

USEFUL TIPS

Please keep the following tips in mind to ensure that we provide both you and our festival patrons with the best possible experience!

- Make sure the contact information listed in your Homebase account is accurate – phone numbers and emails particularly. Text messages and emails are sent when shifts are published or edited, and when announcements are made.
- You will be on your feet for several hours – some points of the day will be pretty busy while others may be slow. We encourage you to dress as comfortable as possible, bring a water bottle/snacks, and prepare to be in the sun! (Don't forget your sunscreen!)
- Travel as light as possible. As a reminder, we will not be providing lockers or storage for personal belongings (with the exception of necessary medical equipment). A backpack, fanny pack, or crossbody bag big enough for your items will be the best options!
- Please remember that by agreeing to become a Beach Roadie, you are representing the festival as a whole. This role is very front-facing, so please do not engage in inappropriate behavior or dialogues.
- Because the festival takes place on an island with limited transportation to and from the mainland, please make sure you have some sort of backup plan and are prepared to get from point A to point B. Beach Road Weekend is not responsible for transportation, housing, missed ferries/shuttles/etc.
- Lastly... have fun! We want our Beach Roadies to enjoy this experience as much as possible. Keep the energy high, strike up a conversation with patrons, and don't be scared to bust a move during the performances! :)

FAQ

WHAT IS THE PAY RATE FOR BEACH ROADIES?

Beach Roadies will be paid \$20/hour. Beach Roadies working all three 12-hour shifts will earn an extra \$5/hour.

WHEN AND HOW WILL I BE PAID?

Due to the split between payment periods, Beach Roadies will receive 2 separate paper checks in the mail. The first two days of the festival (August 25-26th) will be paid/mailed on Friday, September 1st, and the third day of the festival will be paid/mailed on Friday, September 15th.

DO I NEED TO DOWNLOAD HOMEBASE?

Yes! We ask that all Beach Roadies have the Homebase app downloaded on their smartphone in order to see their shift times and receive any messages that may be sent during the festival containing high priority information (i.e. weather alerts, evacuation, etc.). If we need to communicate a message to all the Beach Roadies at once, an app like Homebase will save time and effort. If you cannot download Homebase, please be sure to turn on your email notifications for Homebase announcements.

MY SHIFT ON HOMEBASE DOES NOT MATCH THE AVAILABILITY I PROVIDED – NOW WHAT?

Please let us know ASAP by emailing staffing@beachroadweekend.com.

WILL LOCKERS/STORAGE BE AVAILABLE FOR BEACH ROADIES?

With the exception of those who require storage for medical supplies, equipment, or devices, lockers will not be available for Beach Roadies to store their personal belongings. The festival is not responsible for any lost or unattended items. We encourage Beach Roadies to travel as light as possible – if you're bringing a bag or fanny pack, please make sure it is wearable and will not interfere with your job duties.

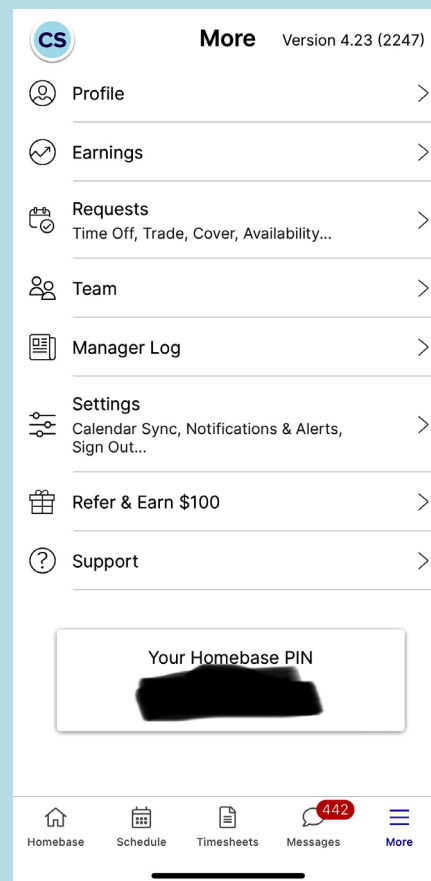
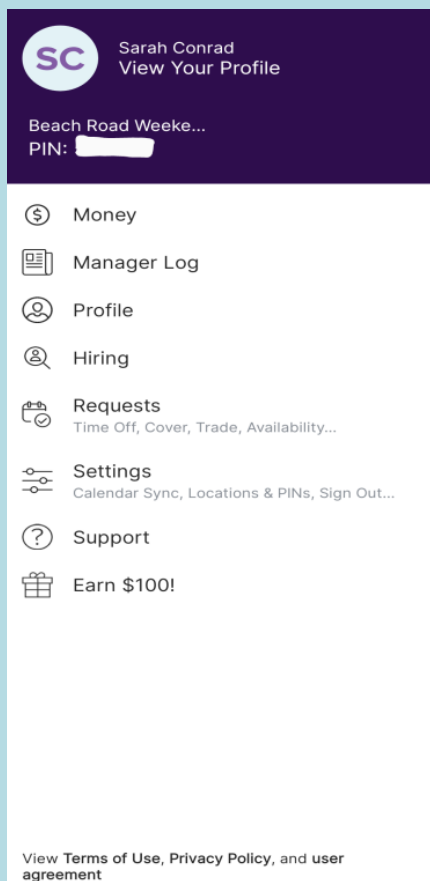
IS THERE PARKING AVAILABLE?

Parking is not available on-site, nor is it provided by the festival. Bike parking will be available to Beach Roadies and patrons. Information about public transportation can be found on the 'Getting Here' section of the Beach Road Weekend website, found [here](#).

FAQ

WHERE CAN I FIND MY HOMEBASE 6-DIGIT PIN?

Your Homebase pin, which will be used to clock-in and out of your shifts, can be found on the app by clicking the 'More' icon at the far right of the bottom dashboard. The pin will be visible beneath the 'Support' option. If you forget your pin, no worries – we will have access to that information and can share it with you once you check in.



WILL THE FESTIVAL COVER OUR TRANSPORTATION?

Beach Road Weekend is not responsible for providing Beach Roadies with transportation to and from their assigned work shifts. Please reference public transit and shuttle schedules.

WILL I BE ABLE TO SEE MY FAVORITE BANDS?

We are working to coordinate breaks around peoples' preferred artist sets, but we cannot guarantee that everyone will be able to watch their favorite bands. However, wherever you are working inside the festival, you will be able to hear the music all day long, and in some positions, you may be able to see the performance!